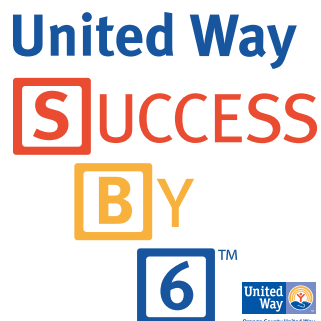


Success By 6[®]



Vision

Orange County children, from birth to age six, are healthy, nurtured and ready to succeed when they enter school.

Mission

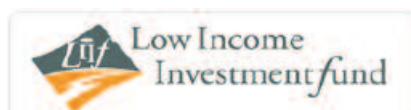
Orange County United Way will serve as a catalyst and convener of community resources to improve the care and healthy development for children from birth to age six, concentrating on center-based child care.

To learn more about Orange County United Way's Success by 6[®] program, please contact us by phone at (949)660-7600 or visit our website www.unitedwayoc.org.

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Success By 6[®]

Orange County United Way's Success By 6 initiative promotes healthy development and school readiness among young children by making the policies and practices of our community's major child-serving systems more responsive to the needs of young children.

Success By 6[®] is a nationwide model dedicated to the well-being of children from birth to age six.

More than 350 United Ways in 42 states, have implemented this successful model that involves partnerships between local United Ways, corporations, service providers, the media and government. While the benefit of healthy children is priceless, it is also a sound investment.

Success By 6 Commitments

- Addressing the critical need for quality child care in Orange County by instituting the first countywide Star-Quality Rating System for center-based child care and assisting to raise the quality rating for targeted centers
- Increasing access to quality child care for working families
- Building support for quality child care as an essential ingredient in community economic development and family self-sufficiency

Child Care Strategy Goals

- To establish a self-sustaining system of developmentally appropriate, high-quality child care programs for children with working, low-income parents in Orange County
- To build a powerful pre-literacy program within child care centers and the homes of children from birth to age six
- To create a system in Orange County in which business, community development and child care sectors work together to develop quality sustainable child care facilities to meet the needs of children and their families

The Need: Currently, there is approximately one licensed child care space for every seven Orange County children who need care and only 10% of the childcare centers are accredited.

Projects Addressing the Need

- **The Star-Quality Rating System Project** seeks to promote quality improvements among child care centers through a five-level rating, with NAEYC Accreditation being the highest rating; to assist child care centers serving low-income families to improve their Star-Rating; and to educate consumers about the components of quality in child care. To date, 90 child care centers, serving more than 8,400 children, are participating with Success By 6 as Star-Quality Centers.
- **Raising A Reader Project** is an early literacy program which provides sturdy book bags filled with high quality books, read-aloud videos for parents and their children, teacher materials and an evaluation component that consists of pre- and post-tests for families involved in the program. Raising A Reader helps educate parents on the importance of reading to their child regularly, and from an early age. It has a strong multicultural and bilingual emphasis, offering all books in English and Spanish and the videos in nine different languages.
- **Local Investment in Child Care (LINCC) Project** promotes child care as an essential community infrastructure that is vital to local economic development. LINCC brings leaders together who want to tackle the childcare shortage and strengthen the child care infrastructure. LINCC Projects include:
 - *Economic Impact of the Child Care Industry in Orange County*, a report that measures licensed child care in economic terms
 - *The Orange County Child Care Connections Collaborative*, which provides a clearinghouse for child care facilities development and aims to achieve favorable land use and building regulations, financial resources and a child care industry that understands business management