

Current Campaigns

3M - ESPE Dental

Orange County United Way is proud to highlight 3M – ESPE Dental’s strong commitment in being part of the solution to addressing the needs in our community. They kicked-off their United Way Campaign with six presentations in one day to ensure all employees from various shifts had the opportunity to understand the current needs in our community and the strong partnership between United Way and 3M. 3M – ESPE Dental’s Plant Manager, Dave Goldinger, and their Campaign Managers, Georgina Gentner and Gayla Miller took the time to share their personal stories to help their employees understand what United Way meant to them and further show the importance and power of giving. With their outstanding leadership, along with the various fundraising events underway, we look forward to another successful campaign year.

Advanced Sterilization Products

Golden Key and Spirit of Orange County award winner for the 2008-2009 campaign year, Advanced Sterilization Products has already announced that they’ve reached 80% participation and that 96% of their goal is completed for the 2009-2010 campaign year. Company launch activities include an agency fair and tour, bake sales and drawing contests with the Boys and Girls Club of Santa Ana. Advanced Sterilization will continue to be community leaders in helping people achieve their goal of self-sufficiency in Orange County.

Bank of America

Bank of America kicked-off their campaign by educating employees on the most prevalent and pressing needs in Orange County and expressed how their partnership with United Way addresses these needs. At their Balboa life and Casualty location, President Robert James personally spoke to each employee at the campaign and asked for their support. Bank of America continues to be an outstanding leader in the community, earning the Outstanding Corporate Partner award among large companies, the Golden Key and Sprit of Orange County awards for the 2008-2009 campaign year. The corporate partner has made a special contribution to 2-1-1 Orange County Referral Hotline for their work in connecting Orange County residents in need to health and human services in Orange County.

Biosense Webster

This wonderful division of Johnson & Johnson really put the Johnson & Johnson infamous “Credo” into action! Last year, Biosense Webster finished their Campaign by clocking in a stellar 96% participation rate! They just kicked-off their United Way Campaign with yet another aggressive goal. All employees are being reached via weekly “Do You Know?” e-mails that highlights the needs in our community. All of their employees were also invited to attend Kick-off presentations to learn more about United Way. They also highly encourage their employees to seek volunteer opportunities. By putting the Johnson & Johnson’s “Credo” into action, we can undoubtedly expect another successful campaign year at Biosense Webster.

Ceridian

Orange County United Way is extremely proud to be partnered with Ceridian Tax Service as the Fountain Valley location kicks-off their 2009-2010 campaign at the Star Performing Arts Theatre with buzz and entertainment. CEO Kathy Marinello gave an impactful presentation on the importance of giving. Orange County United Way presented Senior Vice President, Webster Hill with the Corporate Impact Giving Award for contributing over \$35,000 to Orange County United Way’s Community Impact Fund. The local Leadership team already volunteered at one of United Way’s partnered agencies. Last year, Ceridian Fountain valley had the highest percent participation in the nation at 83%!

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County of Orange

This year marks the County of Orange and Orange County United Way's 30th Anniversary of partnering together to improve the lives of the residents of Orange County. The County of Orange kicked-off their campaign on October 7, 2009, raising over \$15,000 in 2 ½ hours! Last year, the County of Orange raised a total of \$645,648; Their goal for the 2009-2010 campaign is to raise participation through awareness. Thank you to the County of Orange, here's to another 30 years.

Fluor

The largest publicly owned Engineering and Construction firm in the world is again showing we all can make a positive impact in the communities we live in! They have been an outstanding and proud partner of Orange County United Way for more than 30 years! Furthermore, as the largest Corporate Contributor in the 2008-2009 United Way Campaign season; they are again in motion to hold this prestigious rank for 2 years in a row! They held a month long campaign at their 4 Southern California locations. Throughout the month, they held various fundraising events, such as car racing competition, chili cook-off competition, executive events, basketball tournaments, baby photo contest, silent auction, jeans day passes and raffle events, to not only raised funds, but to also increase awareness about some of the needs in our community, as well as for team building events! Their goals this year was surrounding the leadership giving level. They started this year with 75 leadership givers and thus far have increased the number leadership givers to 117! Simply put, they now have 42 new leadership givers. This means that a staggering 7% of the entire Fluor Southern California offices population are leadership givers! In addition, 51% of their current leadership givers increased their contributions! All of these are coupled with the wonderful matching program offered by Fluor Foundation! Orange County United Way would like to specifically recognize Michael Milazzo, Fluor's Vice President and General Manager of Fluor Southern California Operations, for achieving this huge success.

Pacific Life

For almost 50 years, Pacific Life has partnered with United Way to build self-sufficient lives. Pacific Life continues to lead the Orange County community in its generosity from both staff and Pacific Life's corporate dollar for dollar match. Over the many years, Pacific Life has won many Orange County United Way awards including: the Golden Key; Spirit of Orange County; and Outstanding Corporate Partner Awards. According to Melanie Wagner, Pacific Life's United Way Campaign Manager, Pacific Life's extraordinary generosity starts from the top. For example, Jim Morris, Pacific Life's chairman, president and CEO made United Way a focus at a Management meeting in advance of the campaign's kick-off to drive the momentum of the campaign. Pacific Life kicked off their United Way effort in September at both the Newport Beach and Aliso Viejo locations with a BBQ, Resource Fair, and a strong endorsement from Jim Morris. A big favorite with many employees is Pacific Life's Jeans Days that allow employees to dress casually while contributing to Pacific Life's United Way campaign. Pacific Life's "Good Guys" ensure that giving back to the community continues year-round through their robust community volunteer efforts. Pacific Life and its employees – Here's to you! Let's continue to improve lives in Orange County for 50 more years to come!

Professional Community Management (PCM)

The generous spirit of giving permeates PCM with their long tradition of supporting Orange County United Way. This year, PCM hosted its first ever pre-campaign Leadership Luncheon for key managers to get an inside look into the pressing needs of our community. The week-long campaign theme was "Join the Fun in Giving," and featured a kick-off lunch, pumpkin patch event, caramel apple sale, barbeque and silent auction. CEO Donny Disbro proved he will go to great lengths to



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support United Way by volunteering to be the target in an executive dunk tank! We thank PCM for raising the bar for their 2009/2010 campaign.

UPS

For the ninth consecutive year, UPS and its employees have remained the top supporters of United Way. UPS was also named the "Most Socially Responsible" company among all companies in *Fortune Magazine's* "America's Most Admired" survey. Locally, our UPS partners in Orange County have initiated a \$15,000 corporate/Tocqueville match through the UPS Foundation and continue to raise the bar with their campaign which is currently underway for the 2009/2010 Campaign year.

Western Digital

United Way is proud of Western Digital's dedication to making a difference in their community. Western Digital is committed to making a difference during these challenging economic times by matching employee contributions dollar for dollar, up to \$1,000 per employee each fiscal year. The matching program was a huge success, as the corporation raised more than \$150,000 during the 2007/2008 year and earned the Golden Key award & the Outstanding Overall Corporate Partner award during United Way's Celebration event. For 2008/2009, Western Digital and its employees continued to drive to LIVE UNITED and increased their giving by 80%!